

OPTIONS Summer 2012 Graduate Textbooks

Begin Date	Course	Sec	Course Title	Campus	Author	Textbook Title	Ed	ISBN	Publisher
	ALL				Hacker	Pocket Style Manual	5	031266480X	Bedford/ St.Martin
5/29/2012	BUS571	040	Main	FINANCIAL MANAGEMENT	Ehrhardt	Corporate Finance A Focused Approach	4	1439078084	Cengage
	MGT515	040	Main	PROJECT MANAGEMENT	Gido	Successful Project Management	5	0538478977	Cengage
5/30/2012	BUS562	020	Online	MGNT OF INFORMATION TECH	Laudon	Management Information Systems	12	0132142856	Pearson
	BUS566	020	Online	OPERATIONS MANAGEMENT	Jacobs	Operations & Supply Management	13	0073525227	McGraw-Hill
	BUS570	020	Online	MANAGERIAL ACCOUNTING	Garrison	Managerial Accounting	14	0078111005	McGraw-Hill
	BUS572	040	Main	SEMINAR IN ECONOMICS	Baye	Managerial Economics	7	0073375969	McGraw-Hill
	BUS575	020	Online	SEM IN MARKETING MANAGEMENT	Kotler	Framework For Marketing Management	5	0132539306	Pearson
	BUS576	020	Online	ORG BEHAVIOR & HR MANAGEMENT	Mondy	Human Resource Management	12	0132553007	Pearson
					Kinicki	Organizational Behavior	5	0078137209	McGraw-Hill
	BUS580	020	Online	THE GLOBAL BUSINESS ENVIRONMENT	Griffin	International Business	6	0137153732	Pearson
	BUS587	020	Online	ETHICAL RESPONSIBLTY IN BUSINES	Carroll	Business and Society	8	0538453168	Cengage
	MGT502	020	Online	ORGANIZ CULTURE&COMMUNICATION	Peterson	Communicating In Organizations: A Casebook	2	0205295894	Pearson
					Robbins	Training In Interpersonal Skills	6	0132551748	Pearson
	MGT518	020	Online	BUSINESS POLICY&STATEGIC PLANING	Hill	Strategic Management	9	0538748567	Cengage
	SCM560	020	Online	LOGISTICS IN THE SUPPY CHAIN	Coyle	Supply Chain Management	9	9780538479189	Cengage
	SCM580	020	Online	FINANCE & NEG IN THE SUPPLY CHAIN	Harvard	Harvard Business Essentials-Negotiation		1591391113	Harvard
				Nagle	Strategy and Tactics of Pricing	5	0136106811	Pearson	
5/31/2012	BUS565	040	Main	BUSINESS STATISTICS	Levine	Statistics for Managers Using Microsoft	6	0137035195	Pearson
	MGT517	040	Main	MANAGING QUALITY&EXCELLENCE	Evans	Quality & Performance Excellence	6	0324827067	Cengage
6/4/2012	BUS586	040	Main	LEGAL ISSUES IN BUSINESS	Mann	Business Law	15	0538473630	Cengage
	NPM550	040	STR	GOV, LDRS & MGMT FOR NONPROFITS	Brinkerhoff	Mission-Based Management	3	9780470432075	Wiley
					BoardSource	The Handbook of Nonprofit Governance		9780470457634	Jossey Bass
	BUS 575	040	Main	SEM IN MARKETING MANAGEMENT	Kotler	Framework For Marketing Management	5	0132539306	Pearson

Highlighted books will not be carried in the bookstore