

Fontbonne University

MASTER OF MANAGEMENT AND LEADERSHIP

A program from the Eckelkamp College of Global Business and Professional Studies.

Develop the skills and tools of management and leadership science necessary for effective administrative leadership in private, government and nonprofit enterprises. With an emphasis on internal operations of an organization, including management of people and projects, the curriculum gives a professional boost to those who wish to remain in their field of specialty but would like to jump start their career or expand their options.

This is a 31-credit-hour program. There is also an 18-credit-hour management and leadership certificate available.

Format: evening or a combination of evening and online courses

Certificates: Management and Leadership, Project Management

ADMISSION REQUIREMENTS

- A bachelor's degree from a regionally accredited, degree-granting college or university. Official transcript must be received directly from your undergraduate schools.
- Overall grade point average of 2.50 on a 4-point scale.
- A resume indicating applicant's prior work experience.
- A 200-300 word self-statement regarding your interest in your chosen course of study.
- Two letters of recommendation from professional references qualified to judge your experience, character and capacity for college-level learning.
- Applicants whose native language is not English must pass the TOEFL with a score of 71/6.5 IELTS or a Fontbonne-authorized equivalent test.

Applicants with GPA less than required minimum may be considered for admittance on conditional basis after review of academic file.

GRADUATE TRANSFER CREDIT

A maximum of six credit hours of previous graduate work may be transferred into the graduate program. Such transfer credit will be approved on a case-by-case basis and must be equivalent to a specific course in the curriculum with a grade of B or better. Credits must have been earned at an accredited, degree-granting institution within the last six years.

GRADUATION REQUIREMENTS

- Business Components Assessment (pre and post)
- Successful completion of the graduate curriculum with a minimum cumulative grade point average of 3.0.

COURSES

BSA 500 BUSINESS COMPONENTS ASSESSMENT (0 credit hours)

This assessment, taken during the student's first term/semester, measures students' knowledge of business common professional components upon entering their program. Graduation requirement.

Continued on reverse side >>



“Fontbonne gave me a foundation on which to apply for federal government jobs at a higher level than my peers. I have held positions with the FBI, United States Secret Service and my current position with the United States Postal Inspection Service. Fontbonne has prepared me to tackle the management side of the federal government as I move forward in my career.”

— Brian Gant, '04 Master of Management

Admission, graduation requirements and curriculum are subject to change.

APPLICATION AVAILABLE

www.fontbonne.edu/eveonlineapp

FIND OUT MORE

To schedule an appointment or to learn more about our programs, call **314.863.2220** or email mm@fontbonne.edu.

VISIT US ONLINE AT

www.fontbonne.edu/management

MGT 504 ECONOMICS AND FINANCE FOR NON-FINANCIAL MANAGERS (3 credit hours)

An overview of the basic principles and language of economics and finance, focusing on the use and application of economic and financial data for planning, control and decision making. Topics include the business cycle, interest rates, inflation, risk analysis and use of financial ratios. *Prerequisite: MGT 507.*

MGT 507 BUDGETING AND ACCOUNTING FOR MANAGERS (3 credit hours)

This course examines the relationship of the accounting and budgeting processes to the organization's strategic plan and goals and emphasizes the use of an organization's accounting information for decision-making. It includes an overview of the basic principles and language of accounting, budgeting process, various analytical techniques used to prepare and evaluate budgets and ethical considerations in accounting and budgeting. Throughout the course, a managerial viewpoint is stressed.

MGT 515 PROJECT MANAGEMENT (3 credit hours)

Examines managerial techniques necessary to successfully develop and complete projects. Skills needed to plan, estimate, organize, budget, schedule, track, and control a project are developed. Identification of common problems and mistakes are addressed.

MGT 518 BUSINESS POLICY AND STRATEGIC PLANNING (3 credit hours)

Integrates Management Program coursework and examines the strategic management process. Topics include environmental analysis, industry analysis, competitive dynamics, selection of strategic alternatives and strategy implementation.

MGT 525 ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCE MANAGEMENT (3 credit hours)

The focus of this course is the management of human resources to obtain a competitive advantage. Specific attention will be directed toward developing and implementing a strategic human resources management program. Topic coverage includes internal and external human resources environments, assessing work and work outcomes, acquiring and developing human resources, compensation and labor relations.

MGT 535 ORGANIZATIONAL DEVELOPMENT AND CHANGE (3 credit hours)

This course will focus on the theory and methods of organizational development and change. Topics will include an examination of interpersonal, team, and organizational interventions. Emphasis will be on the study and application of the planned change model to improve an organization's performance while also improving the interests and needs of all organizational members. Students will review case studies and propose plans, policy, and implementation processes within the framework of organizational development.

MGT 540 ORGANIZATIONAL PSYCHOLOGY & BEHAVIOR (3 credit hours)

This course will focus on the theories and applications of individual, group, and organizational processes which shape the dynamics of an

organization. Topics include attitudes, job satisfaction, multicultural characteristics, perceptions, individual decision making, motivation, group and team dynamics, leadership, organizational culture, organizational change, stress management, and human resource management will be emphasized. Students will review case studies and propose plans, policy, and implementation processes within the framework of organizational psychology and behavior.

MGT 545 LEADERSHIP DEVELOPMENT & COACHING IN ORGANIZATIONS (3 credit hours)

This course will focus on the application of multiple techniques to develop and strengthen the leadership skill sets necessary to lead and sustain a successful organization. These will include the practices of coaching and mentoring in today's multicultural environments with an emphasis on succession planning and optimal human resources utilization. All levels of the organization will be addressed as students will review case studies and propose plans, policy, and implementation processes within the framework of leadership development and coaching.

BSA 550 THE SOCIAL AND LEGAL ENVIRONMENT OF BUSINESS (3 credit hours)

This course examines the application of state and federal commercial law to complex disputes involving businesses, their customers, their employees and their communities. The course examines making socially responsible and legally permissible management decisions that balance the concerns and sensitivities of all stakeholders. Emphasis is placed on understanding the legal and ethical implications of decisions and utilizing tools and multiple frameworks for decision making.

SCM 570 LEAN PRINCIPLES IN THE SUPPLY CHAIN (3 credit hours)

This course will focus on achieving world-class levels of customer satisfaction, productivity and long-term growth through systematic prevention and elimination of waste and sustained continuous improvement. Topics include elimination of waste quality improvement, value stream mapping (VSM) value stream improvement process (VSIP), accelerated improvement workshops (AIW), total productive maintenance (TPM), and Six Sigma applications.

BSA 650 GRADUATE BUSINESS ASSESSMENT (1 credit hour)

The Graduate Business Assessment is a course that provides evidence of academic accomplishments, skills, and successful achievement of learning outcomes for the graduate business program. Students will be required to assemble a portfolio of program assignments, which demonstrate competencies in the program learning outcomes. Additionally, students will complete the outgoing business components assessment exam. *Prerequisite: 30 credit hours.*

CONCENTRATIONS

Optional concentrations are available in Accounting (15 credit hours), Multidisciplinary Health Communication Studies (12 credit hours), Nonprofit Management (15 credit hours), Project Management (18 credit hours) and Supply Chain Management (12 credit hours).

