

# Career Opportunities for Majors in Communication Studies

## A Sample of Related Occupations (some may require advanced degrees/training)

Actor	Event Planner	News Anchor
Advertising Sales Agent	Fundraiser	Press Secretary
Announcer	Film Producer / Director	Producer
Broadcast Station Manager	Human Resource Specialist	Product Promotion Writer
Broadcaster	International Relations Manager	Production Editor
Campaign Director	Journalist	Promotions Manager
Communication Trainer	Layout Artist	Public Administrator
Community Relations Director	Labor Relations Specialist	Public Information Officer
Consumer Advocate	Lobbyist	Public Relations Specialist
Copywriter	Market Analyst	Publisher
Corporate Trainer	Marketing Specialist	Reporter
Editorial Director	Media Analyst	Sales Representative
Educator	Media Buyer	Speech Instructor
Entertainer	Mediator	Writer / Author

---

## Types of Employers

Advertising Firms	Insurance Companies	Non-profit Organizations
Consulting Firms	Investment Firms	Pharmaceutical Companies
Corporations	Labor Unions	Professional Associations
Entertainment Industries	Law & Government Agencies	Public Health Agencies
Film Companies	Libraries	Public Relations Firms
Financial Institutions	Magazines	Radio Stations
Government Agencies	Management / Consulting Firms	Retail Stores
Health & Human Service Agencies	Marketing Firms	Self-employed
Hospitals	Media Firms	Telecommunications Firms
Internet Sites	Museums	Television Stations
	Newspapers	

---

## A Sample of Employers of Fontbonne Graduates

Anheuser-Busch In-Bev	Donald Danforth Plant Science Center	Nerinx Hall High School
Bank of America	Drug Enforcement Administration	Uno Chicago Grill
Black Twig Communications	Enterprise Rent-A-Car	St. John's Mercy Medical Center
Build-A-Bear Workshop	Harmon Media Group	St. Louis County Department of Health
CCA Global Partners	Harris-Stowe State University	St. Louis County Police Department
Carlisle Corporation	Lockheed Martin	Washington University
Clear Channel Radio	Masterpiece Flower Company	Webster University
Community Living, Inc.	Missouri Botanical Garden	

---

## Additional Information on Major

Please see Academic Department web site:

<http://www.fontbonne.edu/academics/undergraduate/departments/englishcommunication/communicationstudies/>

Career Development Department, Medaille Hall • 314-889-4516 • [www.fontbonne.edu/career](http://www.fontbonne.edu/career)