



**SECOND ANNUAL**

FONTBONNE 

# PROM

**A Scholarship Fundraising Gala**

**SATURDAY, MAY 18, 2019**

**The Ritz-Carlton St. Louis: 100 Carondelet Plaza, St. Louis, MO 63105**

**Honorary Event Chair: Orvin Kimbrough, Incoming CEO, Midwest BankCentre**

# Sponsorship Opportunities

Your sponsorship is vital to our students. All proceeds raised from this prom-themed event will benefit Fontbonne University and the Fontbonne Promise scholarship.

	King and Queen	Senior	Junior	Sophomore	Freshman
<b>Sponsorship level</b>	\$50,000	\$15,000	\$10,000	\$5,000	\$3,000
<b>Reserved tickets for</b>	20 guests (2 tables)	20 guests (2 tables)	10 guests (1 table)	10 guests (1 table)	10 guests (1 table)
<b>VIP Pre-Party tickets</b>	10	8	6	4	2
<b>Feature story in Fontbonne Magazine (reaching approx. 60,000)</b>	👑				
<b>Recognition from podium</b>	🎩	🎩			
<b>Recognition in e-communication (reaching approx. 15,000)</b>	👑	👑	👑		
<b>Event singage</b>	🎩	🎩	🎩	🎩	
<b>Recognition in event program</b>	👑	👑	👑	👑	👑
<b>Table signage</b>	🎩	🎩	🎩	🎩	🎩
<b>Lyon Society membership</b>	👑	👑	👑	👑	👑
<b>Ad placement in event program "Yearbook"</b>	🎩	🎩	🎩	🎩	🎩



## Exclusive Sponsorship Opportunities

**Cocktail Hour Host ..... \$25,000**

Underwrites the cost of the Cocktail Hour open to all guests before dinner and includes the benefits of the Senior level plus special signage in the cocktail hour area.

**VIP Reception Host ..... \$15,000**

Underwrites the cost of the VIP Reception before cocktail hour, and includes the benefits of the Senior level plus special signage in the VIP reception area.

**Band and Entertainment Sponsor ..... \$10,000**

Underwrites the cost of the live band, Fabulous Motown Revue, and surprise entertainment. This sponsorship includes the benefits of the Junior level plus special signage.

**Video Sponsor ..... \$10,000**

Underwrites the cost of the video production and videographer, and includes the benefits of the Junior level plus special recognition during video.

**Floral Sponsor ..... \$8,000**

Underwrites the cost of the flowers, and includes special signage.

**Photo Booth/Photography Sponsor ..... \$5,000**

Underwrites the cost of the photo booth and photographer during the event and includes the benefits of the Sophomore level plus special signage.

**Student Volunteer Dinner Sponsor ..... \$3,000**

Underwrites the cost of dinner for student volunteers and includes special signage.

## The Fontbonne Promise

The Fontbonne Promise is a unique scholarship program that aims to make the dream of a debt-free college education a reality for low-income students. This program changes the education paradigm by providing students an opportunity to access higher education without financial burden of tuition loans. Students who will benefit from this scholarship meet these requirements:

- First-time, first-year freshman with \$0 expected family contribution
- Missouri resident
- Qualifies for enrollment and full-time admission

**Fontbonne Promise Partners ..... \$8,500 annually for 5 years (\$42,500)**

Fontbonne Promise partners commit to supporting one student's dream of realizing a college degree debt-free within 5 years.







## Volunteer Opportunities

### Table Host

As a Table Host, you volunteer to organize a table of 10 guests, which can include your friends, family, alumni, or co-workers. Each guest purchases an event ticket. The table host will receive special recognition in the event program.

### Event Volunteers

To have a fun and successful event, we need volunteers to help organize, plan, and promote the event. If you are interested in volunteering your time to help with this event, please email [prom@fontbonne.edu](mailto:prom@fontbonne.edu).

## Fontbonne Prom 2018 Results

In May 2018, Fontbonne hosted the first Fontbonne Prom: A Scholarship Fundraising Gala, and achieved the following results:

- More than \$550,000 raised to support Fontbonne Promise scholarships and the university. This exceeded our goal of \$400,000.
- Through sponsorships, ticket purchases, program ads, volunteering and personal gifts, more than 500 individuals and companies participated in the inaugural event.
- Fontbonne Promise Scholarships were awarded to 32 freshman students for the Fall 2018 semester.
- Fontbonne's 2018 fall enrollment is highest in over a decade.

## Fontbonne University

Fontbonne University is a private, Catholic, liberal arts university located in St. Louis with a mission to make higher education more affordable and accessible to all. The university was founded in 1923 and is sponsored by the Sisters of St. Joseph of Carondelet. For more information, visit [www.fontbonne.edu](http://www.fontbonne.edu).

# Fontbonne University

### For more information:

Fontbonne University Advancement  
Fontbonne Prom

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